

大葉大學管理學院博士班資格考試參考書目 (109-2)

考試科目：財務管理個案研討(Financial Management Case Studies)

1. 教科書

謝劍平著，2018，財務管理：新觀念與本土化，台北市：智勝文化事業有限公司。

2. 個案：

(1) 黃宜侯、沈惠玲，2015，華碩與和碩—分割減資歷程。

(The Case of Split between ASUS and Pegatron)

(2) 陳涵，2017，京東到家-O2O 生活服務平台。

(Jingdong to Home – O2O Living Service Platform)

(3) 馬克·富里戈，喬爾·利特曼，2014，悔教公司拚上市。

(Frigo, Mark L. and Litman, Joel, 2014, Give My Regrets to Wall Street.)

3. 閱讀文獻:

(1) Bebchuk, L., Cohen, A., and Ferrell, A., 2009, What Matters in Corporate Governance? *Review of Financial Studies*, 22, 783-827.

(2) Brown, S., M. Dutordoir, C. Veldc and Y. Veld-Merkoulovac, 2019, What is the role of institutional investors in corporate capital structure decisions? A survey analysis, *Journal of Corporate Finance* 58, 270-286.

(3) Giambona, E., J. Graham, C. R. Harvey and G. M. Bodnar, 2018, The theory and practice of corporate risk management: Evidence from the field, *Financial Management*, Winter: 783-832.

(4) Gompers, P., Ishii, J. and Metrick, A., 2003, Corporate Governance and Equity Prices, *Quarterly Journal of Economics*, 118 (1): 107-156.

(5) Graham, J. R. and C. R. Harvey, 2001, The theory and practice of corporate finance: Evidence from the field, *Journal of Financial Economics*, 60: 187-243.

(6) Reuben M. Baron and David A. Kenny, 1986, The Moderator-Mediator Variable Distinction in Social Psychological Research: Conceptual, Strategic, and Statistical Considerations, *Journal of Personality and Social Psychology*, 51: 1173-1182.