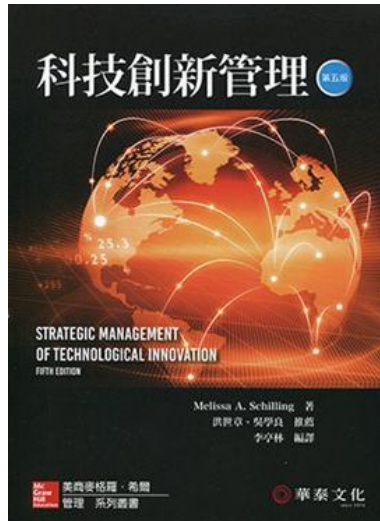


# 大葉大學管理學院博士班資格考試參考書目 (107-1)

考試科目：創新創業專題研討

## 1. Book :



科技創新管理，李亭林譯，  
2017年，華泰文化  
(Schilling, Strategic Management  
of Technological Innovation 5/e)

## 2. Journal Special Issue

### **Promoting Technology-Intensive Value Creation in Entrepreneurial Firms and Small Business through Intervention – Policy, Regulation and Support**

Technovation, Volumes 57-58, Pages 1-40 (November–December 2016)

Edited by George T. Solomon

(In this special issue, only articles from p.1 to p.40 are included in the scope of qualifying examination)

## 3. Journal articles

Hyytinen, A, Pajarinen, M. & Rouvinen, P. 2015. Does innovativeness reduce startup survival rates? *Journal of Business Venturing*, Volume 30, Issue 4: Pages 564-581.

Martin, B.C., McNally, J.J., Kay, M.J. 2013. Examining the formation of human capital in entrepreneurship: A meta-analysis of entrepreneurship education outcomes *Journal of Business Venturing*, Volume 28, Issue 2: Pages 211-224.